

MUSICFEST 1968 Est. 87



Dear Sponsor,

On October 2nd & 3rd, Main Street El Dorado and El Dorado Chemical will bring the hottest names in music to thousands of fans gathered in El Dorado's historic downtown for the 28th annual MusicFest El Dorado. Within the heart of scenic Union Square, fans may choose from multiple acts on four outdoor stages, dozens of exciting dining options, or quaint boutique shops in an autumn setting. El Dorado's historic architecture and southern hospitality serve as the perfect backdrop for a music-laced fun filled weekend. It's no wonder Musicfest has been Arkansas Festival of the Year a record six times (2007, 2009, 2011, 2012, 2013 and 2014)!

This year the MusicFest stages will be filled with incredible musical acts including multi gold and platinum recording artist 3 Doors Down, multiple Grammy award-winner Dwight Yoakam, Jason D. Williams' Rockabilly Revival featuring Hall-of-Famer Sleepy LaBeef, hip-hop legends Kid N Play, Grammy-nominated Will Hoge and much, much more. With over 30 acts to choose from, MusicFest 28 has a sound for everyone!

MusicFest 28 is offering businesses the chance to be a part of music history by choosing one of the enclosed sponsorship packages. The proceeds benefit our nationally recognized Main Street program and allow us to improve MusicFest each year. If you have any questions or comments concerning MusicFest 28, please feel free to contact Main Street El Dorado at (870) 862-4747 or by email at mainstreeteldorado@suddenlinkmail.com.

Ultimately, MusicFest 28 will deliver an experience that even the most selective entertainment enthusiast will enjoy and we hope you will consider taking part in this year's event. It's Showtime in El Dorado!

Sincerely,

Mark Givens
Executive Director

Rodney Milam
MusicFest Chariman



GENERAL SPONSORSHIP

GOLD PERFORMER ----- \$7,500

- Company logo on TV ads (Statewide Arkansas, Northern Louisiana, East Texas)
- Company Logo in rotation on both jumbo screens both nights of MusicFest
- Company name on Main Stage Sponsor Banner
- 10 VIP Passes to VIP Room
- 20 Friday and 20 Saturday general admission passes to MusicFest
- 2 Saturday night & 2 Friday Night Meet & Greet Passes
- Listing at Gold Performer donor level in program and sponsor ads
- Tax-deductible donation receipt

HALL OF FAME PERFORMER ----- \$5,000

- Company Logo in rotation on both jumbo screens both nights of MusicFest
- Company name on Main Stage Sponsor Banner
- 8 VIP Passes to VIP Room
- 15 Friday and 15 Saturday night general admission passes to MusicFest
- Listing at Hall-of-Fame Performer donor level in program and sponsor ads
- Tax-deductible donation receipt

LEGENDARY PERFORMER ----- \$3,000

- Company name on Main Stage Sponsor Banner
- 6 VIP Passes to VIP Room
- 12 Friday night and 12 Saturday night general admission passes to MusicFest
- Listing at Legendary Performer donor level in program and sponsor ads
- Tax-deductible donation receipt

SUPERSTAR ----- \$2,000

- 4 VIP Passes to VIP Room
- 10 Friday night and 10 Saturday night general admission passes to MusicFest
- Listing at Superstar donor level in program and sponsor ads
- Tax-deductible donation receipt

POP STAR ----- \$1,500

- 4 VIP Passes to VIP Room
- 8 Friday night and 8 Saturday night general admission passes to MusicFest
- Listing at Pop Star donor level in program and sponsor ads
- Tax-deductible donation receipt

RECORDING ARTIST ----- \$1,000

- 2 VIP Passes to VIP Room
- 6 Friday night and 6 Saturday night general admission passes to MusicFest
- Listing at Recording Artist donor level in program and sponsor ads
- Tax-deductible donation receipt

LEAD VOCALIST ----- \$500

- 6 Friday night and 6 Saturday night general admission passes to MusicFest
- Listing at Lead Vocalist donor level in program and sponsor ads
- Tax-deductible donation receipt

BACK-UP SINGER ----- \$250

- 4 Friday night and 4 Saturday night general admission passes to MusicFest
- Listing at Back-Up Singer donor level in program and sponsor ads
- Tax-deductible donation receipt

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CONTRIBUTION FORM

Yes, I want to support MUSICFEST 2015 with a donation of \$_____.

- Enclosed is a check for my donation.
 Please send a bill to the address below.

This donation qualifies me for the sponsorship level of:

- \$7500 Gold Performer (please email high resolution digital company logo)
 \$5000 Hall of Fame Performer (please email high resolution digital company logo)
 \$3000 Legendary Performer (please email high resolution digital company logo)
 \$2000 Superstar
 \$1500 Pop Star
 \$1000 Recording Artist
 \$500 Lead Vocalist
 \$250 Back-up Singer

Please print your company's name, as it should appear in print & on signs.

Company Name: _____

Address: _____

Phone/Fax: _____

Contact: _____

Signature: _____

Please return completed form to:

MUSICFEST
PO Box 1325
El Dorado, AR 71731-1325

It will be signed and returned as evidence of your TAX DEDUCTIBLE CONTRIBUTION.

Signed: _____
Main Street El Dorado, Representative

71-0669438
Tax Id Number

Date: _____

Musicfest El Dorado 2015 is a Special Events project of Main Street El Dorado
870-862-4747 • www.musicfesteldorado.com • Fax 870-862-4758